

Healthy Beverages for Children's Meals

Survey Details and Results



SURVEY DETAILS

Survey Details

- Hosted on Engage Longmont in Spanish & English
- Promoted in Spanish and English via emails to restaurants and news media, City news release, City e-notification, City Talk, This Week in Longmont, posts on Facebook and Nextdoor
- Survey responses submitted between 6/22/21 and 7/29/21
- Total responses: 297 (292 in English, 5 in Spanish)

QUESTIONS & RESPONSES

Question 1:

Do you own a restaurant in the City of Longmont?

9 YES responses

Question 2 (Restaurant owners only):

Please provide the name and address of your restaurant(s) in Longmont. (This information is only for internal use.)

7 responses listed local restaurants

**Question 3 (Restaurant owners only):
Do your menus offer a kid's meal package (drink and meal combined)?**

6 YES

3 NO

Question 4 (Restaurant owners only):

What drink options does your kid's meal include?

6 responses:

- Milk, chocolate milk, apple juice, lemonade, tea and soft drinks
- Milk, water, soda, Mr. Misty
- Water, milk, juice box
- All non-alcoholic beverages
- Milk, chocolate milk, organic apple juice and Dasani water
- Milk and juice

Question 5 (Restaurant owners only):

How often do you reprint your menus that offer kid's meals?

6 responses:

- Quarterly
- If and when a change is made
- Yearly at the most
- Once a year
- Now Digital. No printing involved....
- Frequently

Question 6 (Restaurant owners only): Should this initiative pass, how could Boulder County Public Health best support you in complying?

5 responses:

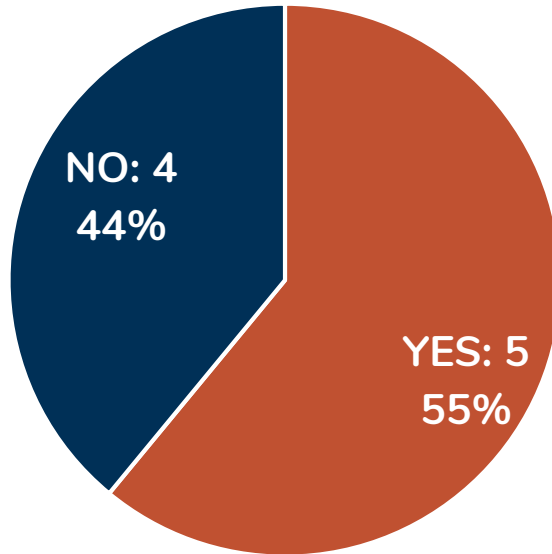
- No support needed
- Already offer the options proposed by city of Longmont
- We already comply
- Unsure
- No help needed – we are already there

Question 7 (Restaurant owners only): Are you in favor of this initiative?

9 responses:

4 NO (44%) 


5 YES (55%) 

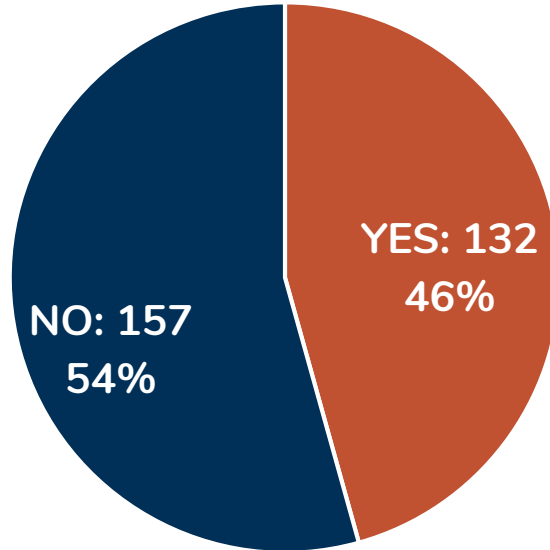


Question 7 (All other respondents): Are you in favor of this initiative?

289 responses:

157 NO (54%) 

132 YES (46%) 



Question 8 (All respondents):

Please indicate why you answered Yes or No to the question above

289 responses

Reoccurring themes in opposing responses

- Let parents make these decisions for their kids
- The city has no right to regulate how people raise their children
- It would be better to educate parents and children about sugar
- Time would be better spent encouraging restaurants to do this voluntarily
- This infringes on our freedom, is overreach, and micromanaging
- Learning good health practices is better addressed by education

Reoccurring themes in supporting responses

- It's an easy way to promote better health
- Many parents don't realize the impact these beverages have on children
- It's great to not have to argue with kids about their drinks while eating out
- This is a small thing that can help reduce obesity
- This is a simple way to create big change
- I am a health care professional in support of this

Question 9 (All respondents):

Is there any other information you'd like to share?

126 responses

Reoccurring themes in responses

- Why not address the food as well as the drinks?
- Parents should set examples, too
- Education, not legislation
- We're not Boulder
- The problem isn't specific to restaurants
- City government should focus elsewhere



THANK YOU